



Kirill Verbitski

DESIGN LEAD
B2B SAAS · DATA PRODUCTS
AI / ANALYTICS / PLATFORMS

Product design lead with 15+ years in IT.
I set direction, raise standards, and simplify
AI and data-heavy product workflows.

CONTACT

LINKEDIN

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PORTFOLIO

werbdesigns.com

LOCATION

Vilnius, LT · EU remote

CORE SKILLS

Design Strategy	UX Leadership
Data-Heavy UX	UX Research
Design Systems	Design Vision
Cross-Org Alignment	
AI Agents	B2B SaaS
SEO & Growth	
Design Leadership	Team Mentorship

TOOLS

Figma, FigJam, Adobe CC, Claude Code,
Cursor, ChatGPT / LLMs, Voiceflow,
Webflow / WordPress, Make / Zapier,
Hugging Face, Google Vertex AI, Ollama,
VectorDB basics, Linear, Jira, Notion,
Confluence, Slack, Miro.

EDUCATION & LEARNING

AI Product Management

Coursera · Duke University, 2024

Leadership Fundamentals

Adform, 2022

Engineering Manager

Belarusian National Technical University, 2005–2011

AWARDS

Red Dot Design Award

2021 winner — Product Design

iF Design Award

2022 winner — User Experience

LANGUAGES

English · Russian · German

01 CURRENT PRODUCT LEADERSHIP

Senior Product Designer

Jan 2025 — Present

Ultralytics (YOLO) · Remote

Computer-vision platform for training, deploying, and monitoring YOLO models.

- Lead design across discovery, platform UX, and complex AI workflows. Set shared direction with Product, Engineering, ML, and Growth.
- Shape end-to-end flows for data prep, model training, deployment, monitoring, and live-model feedback.
- Use research, product signals, and workflow insight to align priorities with customer value and platform outcomes.
- Turn complex model behavior into clear patterns, edge cases, and engineer-ready prototypes for fast delivery.
- Strengthen design quality through reusable patterns and delivery standards.
- Align teams and coach designers through complex product decisions.
- Connect research and product signals to customer and business outcomes.
- Translate complex AI workflows into clear, scalable product experiences.

02 CAREER PATH



Senior Product Designer

Jun 2018 — Jan 2025

Adform · Vilnius

- Led analytics, reporting, search, and AI UX across enterprise B2B SaaS.
- Set design direction and reusable patterns for data-heavy workflows.
- Mentored designers and aligned Product, Engineering, and Data Science.

Founder / Lead Designer

Jan 2023 — Mar 2024

Dress2Save · Vilnius

- Led 0-to-1 product strategy, research, design, and market validation.
- Designed AI-assisted styling and wardrobe intelligence experiences.
- Built feedback loops to guide priorities and product-market fit.

Senior UI/UX Designer

Jun 2016 — Jun 2018

AgmSoft · Minsk

- Led enterprise UX for people-management products and workflows.
- Established scalable design systems, UX practices, and UI patterns.

Founder / Design Director

Jan 2005 — May 2016

Werbdesign · Minsk

- Founded and led a 5-person design, development, and delivery team.
- Owned UX, product strategy, SEO, client engagement, and quality assurance.
- Delivered B2B digital products across retail and enterprise sectors.
- Drove business development and year-over-year agency revenue growth.